Improving Access to CalFresh

SSAB February 9, 2012



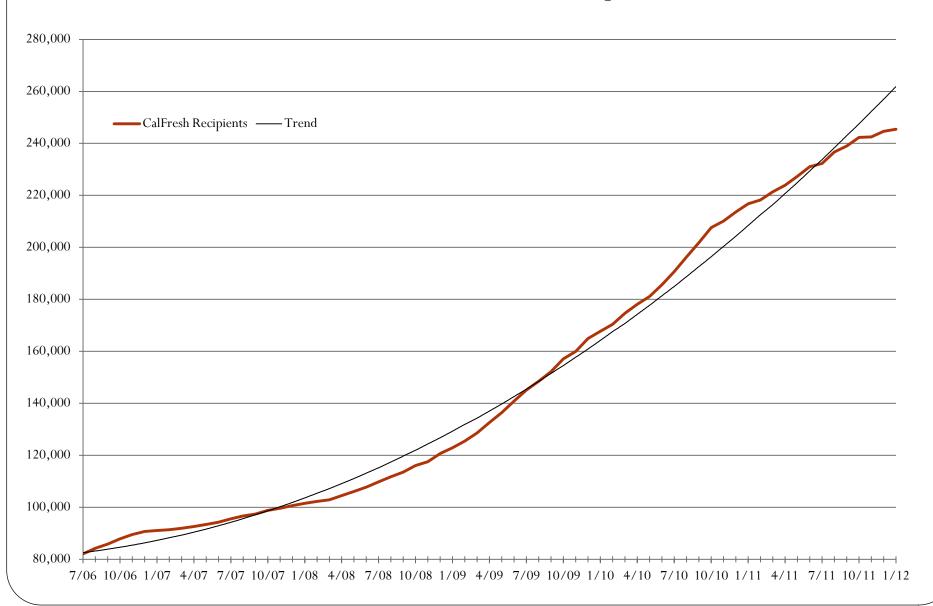
Where we started

- •SNAP Work Group report received
- •Board of Supervisor direction given to assess feasibility
- •Staff analysis conducted:
 - In Place, In Progress or Feasible-54
 - Partially feasible-4
 - Further study needed-10
 - Not feasible-1

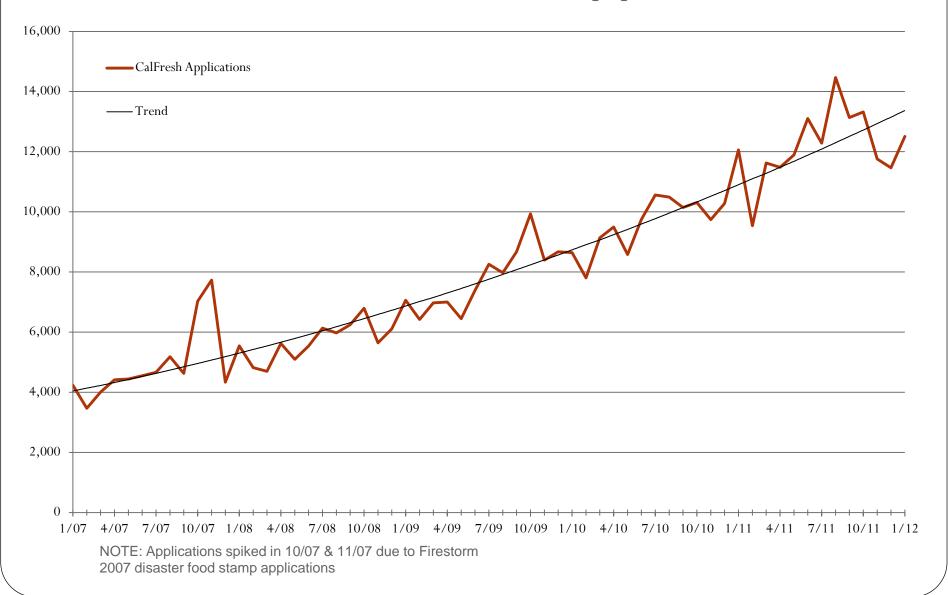
Where we are today

•Increases in enrollment

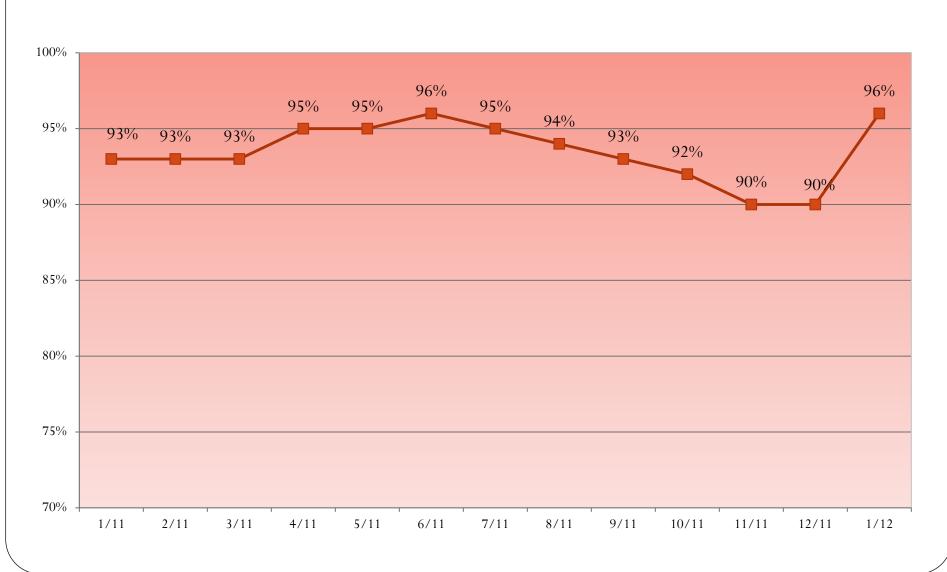
CalFresh Participation



Trend in CalFresh Applications



Timely Processing-CalFresh Applications



Where We Are Today

- •Key strategies are underway
 - Customer Service
 - Employee Engagement
 - Process Improvement
 - Policies and Procedures
 - Quality Assurance
 - Technology

Customer Service

- •Vision and Mission: Live Well, San Diego!
- •FRC Beautification
- Complaint Process
- •Language Access
- •Internal Advocates

Customer Service (Continued)

- •Outreach and Enrollment: Nutrition Security Plan
- Video Interviewing
- Mobile Enrollment
- •Media Outreach
- Nutrition Education

Employee Engagement

- •Vision and Mission: Live Well, San Diego!
- Employee Training
- •Performance Management
- •Lean Six Sigma

Process Improvement

- •Mail Imaging Center
- •InTelegy Assessment
- •Inter County Transfers

Policies and Procedures

- •CalFresh Program Guide Overhaul
 - Legal Aid Society Assistance
 - Special Notices Eliminated
- Desk Aids Developed or Revised
- •Chapter Added in CFPG for All Forms, Notices, Desk Aids, and Reminders
 - The Chronicle Express

Quality Assurance

- Partners as a Form of Quality Control
- •Office of Eligibility Improvement (OEI)
- Supervisory Case Reviews
- Corrective Action Supervisors

Quality Assurance (Continued)

- •Plan to Process CalFresh Applications Timely
- Performance Data Available Online

http://www.sdcounty.ca.gov/hhsa/programs/ssp/ssp progtrend.html

•ACCESS Reports

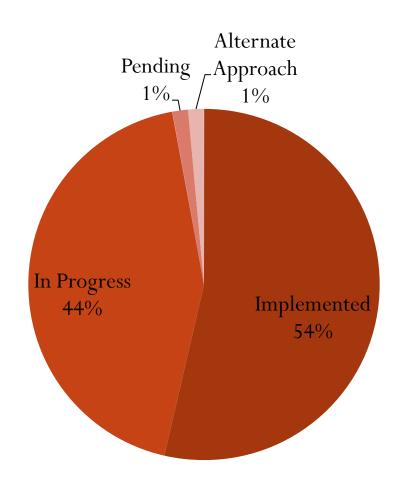
Technology

- Benefits CalWIN
- •ACCESS Self-Service Enhancements
- •SNAP Participation Grant for Technology Solutions
 - Automated task tracking system
 - Imaging at the point of entry
 - Automatic loading of eligibility documents into tracking system
 - Online portal for clients/authorized representatives to track case status

69 Recommendations Status

- •Definition of progress stages:
 - Implemented
 - In Progress
 - Pending
 - Alternate Approach

69 Recommendations Status



Next Steps

- •Full report will be given to the Board in March
- •Results will be presented at next SSAB Meeting

Questions and Discussion

Adrienne Collins Yancey, M.P.H.
Sr. Program Manager
CalWORKs, CalFresh & Child Care